

POWER LINE

NEWS FOR THE INTERNATIONAL/CUMMINS SALES TEAM

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Every Answer. Fast.

Cummins provides a web site dedicated to meeting your need for information about the engines that are installed in the trucks that you sell.



Where do you turn when your customers have a question about an ISX? Where can you find the latest engine news that pertains solely to the Cummins engines in your trucks? What one source can you turn to for information on tools like PowerSpec, optional features like REPTO, SmartTorque ratings or extended coverage plans?

Cummins provides a web site dedicated to meeting your need for information about the engines that are installed in the trucks that you sell. Just go to international.cummins.com. There you will find a straightforward, easy-to-navigate web site that uses drop-down menus to help you retrieve or review information in a matter of just a couple clicks.

Here's how simple it is:

The top menu bar displays three general areas of information: "Products," "Marketing Info" and "News & Info." Clicking on the "Products" link lets you access information about current engines and related information such as emissions, engine oils and driver training materials. A sub-link highlights tools for programming engines (PowerSpec) as well as parts identification and ordering (QuickServe® Online) and the new Dealer Sales Training site. The "Products" section also includes warranty and extended coverage details.

"Marketing Info" is exactly what the name suggests, featuring articles covering hot topics and literature that are available to help you sell more Cummins-powered equipment. You can also download a PDF of the International Truck Engine Reference Guide that is dedicated solely to the Cummins engines available in the trucks you sell.

"News & Info" provides links to information of general interest, everything from the current Cummins Annual Report and our electronic *What's News* newsletter as well as current and previous issues of *PowerLine*.

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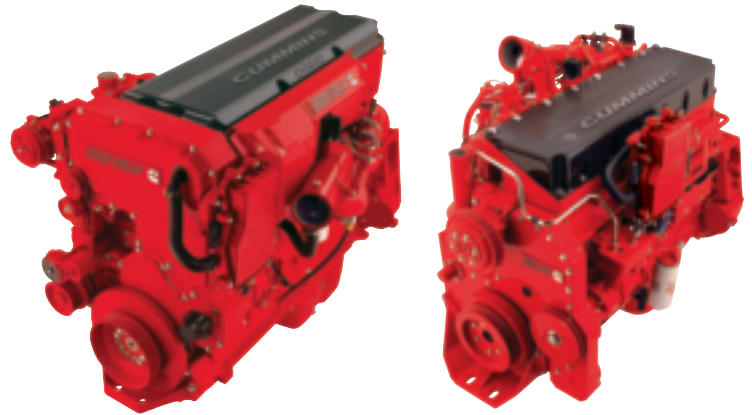
The secondary menu bar contains functional links to help you navigate and use this web site. They include links you can use (from anywhere in the site) to return to the home page, to review frequently asked questions or to contact the webmaster with questions about content.

Not sure which link to follow? Type your topic into the search box in the upper right corner for a listing of pages where it is covered. Plus, every time you enter a subject area (like Products), a secondary (gray) box appears on the left with text links that allow you to quickly and easily “jump” to a different item within that topic area.

So whether you are looking for specifics on extended warranty coverage, details on the ICON™ idle control system, or the latest news on Cummins engines, you’ll get the information you need – specific to the trucks you sell.

Timing Is Everything.

Some customers still wonder if, with all of the recent changes to fuel (Ultra-Low Sulfur Diesel [ULSD]) and engine oil (CJ-4), along with the addition of a particulate filter and a crankcase ventilation system, they are going to see shortened maintenance intervals, increased downtime and huge increases in maintenance costs. Obviously, the large fleets who’ve been running Cummins EPA ’07 engines know better. But a lot of smaller trucking firms and owner/operators still need to know that the basic numbers have not changed.



ISX Maintenance Intervals

DUTY*	LIGHT DUTY	NORMAL DUTY	SEVERE DUTY
Oil and Filter**	35,000 mi 56,000 km	25,000 mi 40,000 km	15,000 mi 24,000 km
Fuel Filter	25,000 mi 40,000 km	25,000 mi 40,000 km	25,000 mi 40,000 km
Coolant Filter***	50,000 mi 80,000 km	50,000 mi 80,000 km	50,000 mi 80,000 km
Valve Inspection (adjust as needed)	500,000 mi 800,000 km	500,000 mi 800,000 km	500,000 mi 800,000 km
Coalescing Filter	125,000 mi 200,000 km	125,000 mi 200,000 km	125,000 mi 200,000 km
Particulate Filter Cleaning	200,000-400,000 mi 320,000-640,000 km		

ISM Maintenance Intervals

DUTY*	LIGHT DUTY	NORMAL DUTY	SEVERE DUTY
Oil and Filter**	35,000 mi 56,000 km	25,000 mi 40,000 km	15,000 mi 24,000 km
Fuel Filter	15,000 mi 24,000 km	15,000 mi 24,000 km	15,000 mi 24,000 km
Coolant Filter***	50,000 mi 80,000 km	50,000 mi 80,000 km	50,000 mi 80,000 km
Valve Inspection (adjust if needed)	120,000 mi 192,000 km	120,000 mi 192,000 km	120,000 mi 192,000 km
Coalescing Filter	150,000 mi 240,000 km	150,000 mi 240,000 km	150,000 mi 240,000 km
Particulate Filter Cleaning	200,000-400,000 mi 320,000-640,000 km		

*Light = > 6.7 mpg; Normal = 5.5 to 6.7 mpg; Severe = < 5.5 mpg

**Intervals using CJ-4 oil

***With appropriate filter

Recommended oil and oil filter change intervals for vocational applications are 15,000 miles (24,000 km), 400 hours or 6 months.