

POWER LINE

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Dependability In Action: 2007 ISX Delivers As Promised.

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Trucking companies tend to be skeptical about anything new. That's what makes the success of the EPA '07 ISX so remarkable. Over 16,600 Cummins ISX engines have already been sold in 2007, running more than 132 million miles. That's more engines and more miles than any other heavy-duty engine manufacturer.

The broad range of ratings from 385-600 hp gives the ISX appeal to every type of operation.

Customers focused on fuel economy are good candidates for our Family 1 ratings, which account for 38% of ISX engines sold. 44% of trucking companies want a balance of performance and fuel efficiency, and order Family 2 ratings. High-performance enthusiasts, a group that includes a number of owner/operators, are specifying ISX Family 3 ratings on 18% of ISX engines sold.

Customers concerned about reliability can be reassured with the following fact. Class 1 Transport of McVeytown, Pennsylvania, was one of the first purchasers. They report that even though they typically operate at maximum load, there has been no downtime due to engine issues. Class 1 Transport also reported that in over 100,000 miles (160,935 km) of real-world operation, fuel economy numbers are exactly the same as with pre-'07 engines.

Your customers can also rest assured that Cummins and its service partners are prepared to provide outstanding service on the EPA '07 ISX. There are already close to 2,000 technicians (1,922 as of October 2007) at more than 1,000 authorized Cummins service locations who have been certified through hands-on training on the ISX.

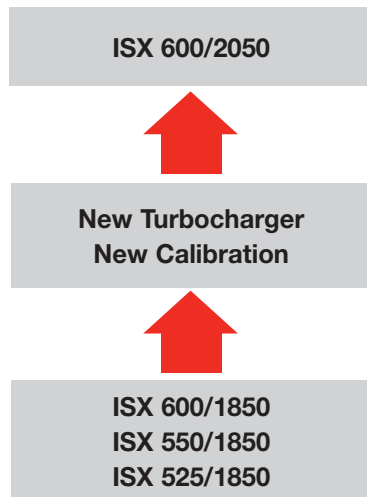
Plus, there's good news for Family 3 customers who demand high output and pulling power. A new VG Turbo has been designed which allows the ISX to deliver 2050 lb-ft of torque. It was incorporated into the assembly process as of July 2007, and will be available soon.

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Customers who own an '07 ISX Family 3 rating (525-600 hp) released prior to July 2007 will also be able to purchase the new turbo and calibration, boosting performance of their engines to 600 hp with 2050 lb-ft peak torque. The other drivetrain components must be spec'd for this capability.*

ISX Family 3 Upgrade



*This hardware and calibration change may also require additional driveline changes to maintain the integrity of the power train. Engine modification charges related to the new Family 3 have not been established. Engine modification charges apply during the base warranty period.

In addition, the ISX 455 ST rating is also now available as a databook option, making it easier for you to order it for customers looking for this type of power and performance, while resulting in greater resale value. Extended coverage plans are less expensive at this lower horsepower rating, which means additional savings for your customers.

Extended Coverage To Address Every Need.

Customers who run Cummins ISX and ISM engines already benefit from real peace of mind in knowing they're getting maximum performance and fuel economy.

Having the best standard warranty in the business adds even greater confidence when purchasing Cummins-powered trucks.

Now customers can take that peace of mind one step further – with an option to extend turbo and injector coverage on the ISX and ISM.

Injector Coverage

The additional injector protection for Cummins '07 Heavy-Duty engines includes:

- Complete injector assembly coverage
- 100% parts and labor
- No deductible

Injector Coverage for ISX/ISM

Years	4	4	4	5
Miles	400,000	450,000	500,000	500,000
Km	650,000	725,000	800,000	800,000

Turbo Coverage

Turbo protection for Cummins '07 Heavy-Duty ISX and ISM engines includes:

- Complete turbo assembly
- 100% parts and labor
- No deductible

Turbo Coverage for ISX/ISM

Years	4	4	4	5
Miles	400,000	450,000	500,000	500,000
Km	650,000	725,000	800,000	800,000

Both the extended injector coverage and extended turbo coverage are available to be purchased in the first six months after the in-service date of the engine. Coverage must be documented on a Cummins Customized Assurance Plan Certificate, signed and dated by the customer.

For questions on coverage pricing/content, certificate registration or filing claims, contact your local Cummins distributor.